



Naming Contest

The Municipal District of St. Stephen and Pet Valu are looking for a name for a new off-leash dog park that will be located in Elm St. Nature Park. We are looking for inspired community members who can develop a creative, innovative, and memorable name.

Please read below for more details regarding the naming contest rules and submission requirements.

HOW TO ENTER THE CONTEST

Submissions will be accepted through July 28th, 2023. The winner will be contacted directly, and the selected entry will be announced through the Municipal District of St. Stephen & Garcelon Civic Center websites and Facebook pages on New Brunswick Day.

All entries must be:

1. Submitted directly to the Municipal District of St. Stephen Events Department at events@chocolatetown.ca

To enter the Naming Contest, eligible participants must:

1. Complete the Official Entry Form (including guardian info and signature if under 19).
2. Create a name for the off-leash dog park

NAME REQUIREMENTS

Professional: We are looking for a creative, appropriate, recognizable, name. The name of the off-leash dog park will be present at the park, as well as on signage and social media.

CONTEST RULES

- Individuals or teams may submit no more than three entries (a separate entry form must accompany each submission).
- All entries will become the property of the Municipal District of St. Stephen. By submitting an entry, each entrant agrees that all intellectual property rights in the name are deemed assigned to the Municipal District of St. Stephen.
- An entry submission into this competition constitutes permission to use the winner's name and information provided on the entry form for publicity purposes, without further permission or compensation.
- The Municipal District of St. Stephen may alter, modify or revise the name as deemed necessary.

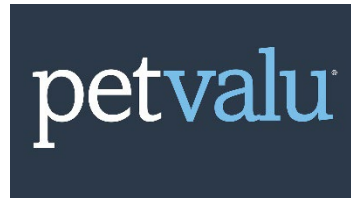
SELECTION

The Municipal District of St. Stephen will evaluate all entries based on the following criteria:

Relevance – Does the entry describe what the dog park is, i.e. that it is for animals?

Originality – Does the entry exhibit an original name, creativity, and imagination?

The Municipal District of St. Stephen reserves the right not to select a winner if, in its sole discretion, no suitable entries are received. The selection will be final.



NAMING CONTEST FORM

Send us your best created name for the chance to be the winner of the *off-leash dog park naming contest* open to all ages. Please read all contest terms and conditions prior to submission.

Please complete this form in its entirety and email it to events@chocolatetown.ca

Completed forms are required for all entries. Contest deadline is July 28th, 2023 - 5pm AST. Entries submitted after this date will not be considered.

APPLICANT INFORMATION:

NAME: _____ AGE (if under 19): _____

PHONE#: _____

EMAIL: _____

SIGNATURE: _____

GUARDIAN NAME & SIGNATURE (IF ENTRANT IS UNDER 19 YEARS OF AGE):

NAME: _____ SIGNATURE: _____

I think the new dog park should be called the “ _____ ”

I HAVE READ AND AGREE TO THE CONTEST TERMS & CONDITIONS:

(please initial)

APPLICANT'S SIGNATURE: _____

INTERNAL COMMITTEE USE ONLY:

APPLICATION RECEIVED: _____ CONFIRMED WITH CONTACT: _____
(mm/dd/yy) (mm/dd/yy)